

AMY SCHUERMANN INTERIORS JOINS CORE REDEVELOPMENT FOR ALUMNI LOFTS IN OTR

Cincinnati, Ohio, October 07, 2014 - With the continued development in Over The Rhine, restaurants, breweries, and boutiques are bringing people back into the city. Those people will soon have the chance to call a new building “home.” The former School for Creative and Performing Arts building will become Alumni Lofts, 142 market-rate apartments in the heart and soul of Over the Rhine. Core Redevelopment LLC, a development firm located in Indianapolis, began construction last month, and the apartments will be move in ready for Fall 2015.

Amy Schuermann Interiors (ASI) is assisting Core Redevelopment as the Interior Designer on the project. ASI is conceptualizing, developing, and designing the group and meeting areas of the project, focusing on furniture, fixtures, and finishes.

ABOUT AMY SCHUERMANN INTERIORS

At ASI, we design for you. Whether “you” is you and your home or you and your brand, ASI is dedicated to providing you with a human-centered design solution.

ASI | STRATEGY

We start by listening—to learn and understand more about you or your brand. Then we observe—to see how you live and how you work. We delve into the heart of your brand—your core values, needs, and aspirations.

ASI | ENVISION

Your brand acts as a catalyst for conceptualization. Strategic analysis allows us to visualize how you and your brand can achieve its goals for your space, whether you are updating or starting anew.

ASI | INNOVATE

Through creative collaboration, a clear vision, and passion, we can achieve a design solution that works with you and for you. The space will be a manifestation of a well-thought brand strategy—whether for work or at home. It will be functional, livable, and stylish—but most importantly, it will be yours.

For more information, please visit www.amyschuermann.com

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I N T E R I O R S
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